

Dwayne Moraes

Digital Content & Design | Graphic Design

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PROFESSIONAL SUMMARY

Multidisciplinary digital designer and SJSU Digital Media Arts student experienced in taking projects from concept through polished execution across web, print, and video. Proficient in Figma and Adobe Creative Suite, with hands-on experience using AI-assisted coding tools like Cursor to translate design concepts into working, publicly deployed products. Curious and eager to build foundational knowledge of crypto and its role in the broader financial ecosystem.

TECHNICAL SKILLS

Design & Prototyping: Figma • Adobe Photoshop • Illustrator • Premiere Pro • Canva Pro • End-to-End Concept Development

AI-Assisted & Web Tools: Cursor • HTML • CSS • JavaScript

Collaboration & Tools: Zoom • Slack • Google Workspace • Microsoft Office Suite • Cross-Functional Collaboration • Design Critiques & Feedback

Core Strengths: Human-Centered Design • Problem-Solving • Adaptability • Curiosity to Learn (Crypto/Fintech)

EXPERIENCE

Design Intern | College Event, Mumbai, India

2022

- Tasked with building campus-wide visibility for a live event with no existing brand assets, created 10+ print and digital design assets (posters, banners, brochures) aligned to brand standards, reaching 500+ students across campus and social media.
- Faced with maintaining consistency across 3+ simultaneous channels, enforced visual and copy standards across all deliverables, proofreading and editing materials before publication to keep every touchpoint on-brand.
- Working under compressed, phase-based deadlines, managed and delivered assets across 3 project milestones using Photoshop, Illustrator, and Canva Pro, revising materials based on organizer feedback while juggling multiple concurrent assignments.

PROJECTS

Digital Swap Meet Website | San Jose Museum of Art

2026

- To solve the challenge of creating an engaging, user-centered experience for museum visitors, defined the concept, designed the user flow, and built a live photo-sharing web platform end-to-end, enabling 20+ participants to contribute in real time.
- Used Cursor to translate design decisions directly into working front-end code, then integrated AI features into the experience and deployed the project publicly at dwaynemoraes1.github.io/Digital_Swap_Meet, demonstrating the ability to move from concept to shipped product.

Campus Hunt Web App | Final Project, SJSU

2026

- Given the challenge of designing an engaging, game-like user journey, defined the core user flow and built and deployed an interactive campus scavenger hunt app using Cursor, guiding players through real-world locations via digital clues, resulting in a fully public, functioning product experience at campus-black-iota.vercel.app/campus.

Short-Form Video Editing | School Project, SJSU

2026

- To meet the demand for trend-forward, platform-native content, researched short-form video trends and audience behavior, then edited TikTok-style videos using dynamic cuts, captions, and transitions optimized for social media engagement.

3D Animation in Blender | School Project, SJSU

2026

- Challenged with producing a polished, audience-ready deliverable from scratch, combined motion, lighting, and composition principles to create original 3D animations demonstrating range beyond 2D/static design work.

EDUCATION

B.A. Digital Media Arts | San Jose State University, 2025 – Present

A.A. Graphic Design | Modesto Junior College, 2023 – 2025

CERTIFICATIONS & LANGUAGES

Certifications: Foundations of UX Design, Google (2025) • HTML & CSS in Depth, Meta (2025)

Languages: English (Native) • Hindi (Fluent)